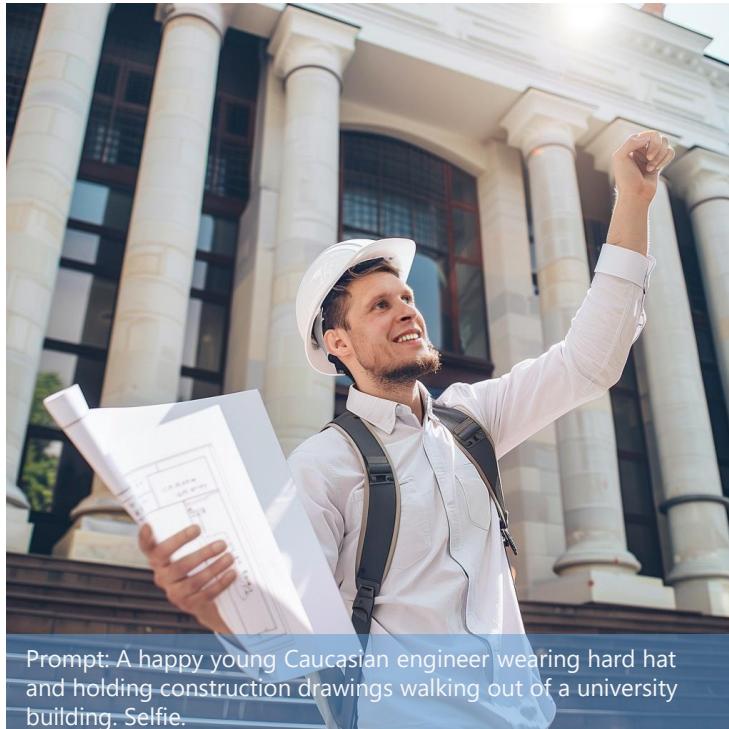




> AI + digitalisering

Hvor skal man overhovedet starte, og hvor er det på vej hen?!

> Hvem snakker?



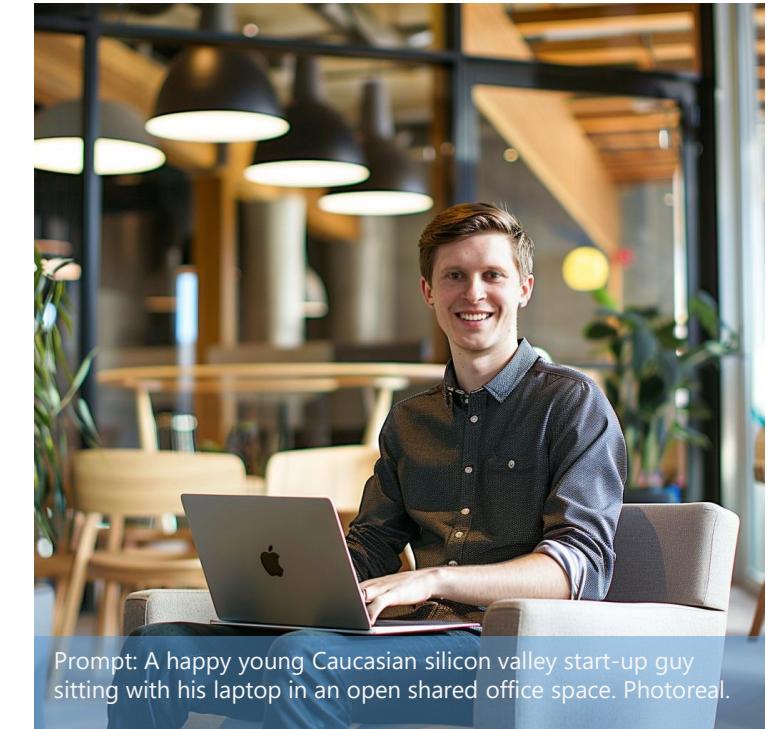
Prompt: A happy young Caucasian engineer wearing hard hat and holding construction drawings walking out of a university building. Selfie.

Fra uddannet bygningsingenør...



Prompt: A happy young Caucasian manager doing a presentation in a meeting room full of consultants. The screen behind him has data visualizations on it. Photoreal.

...til leder af data science...



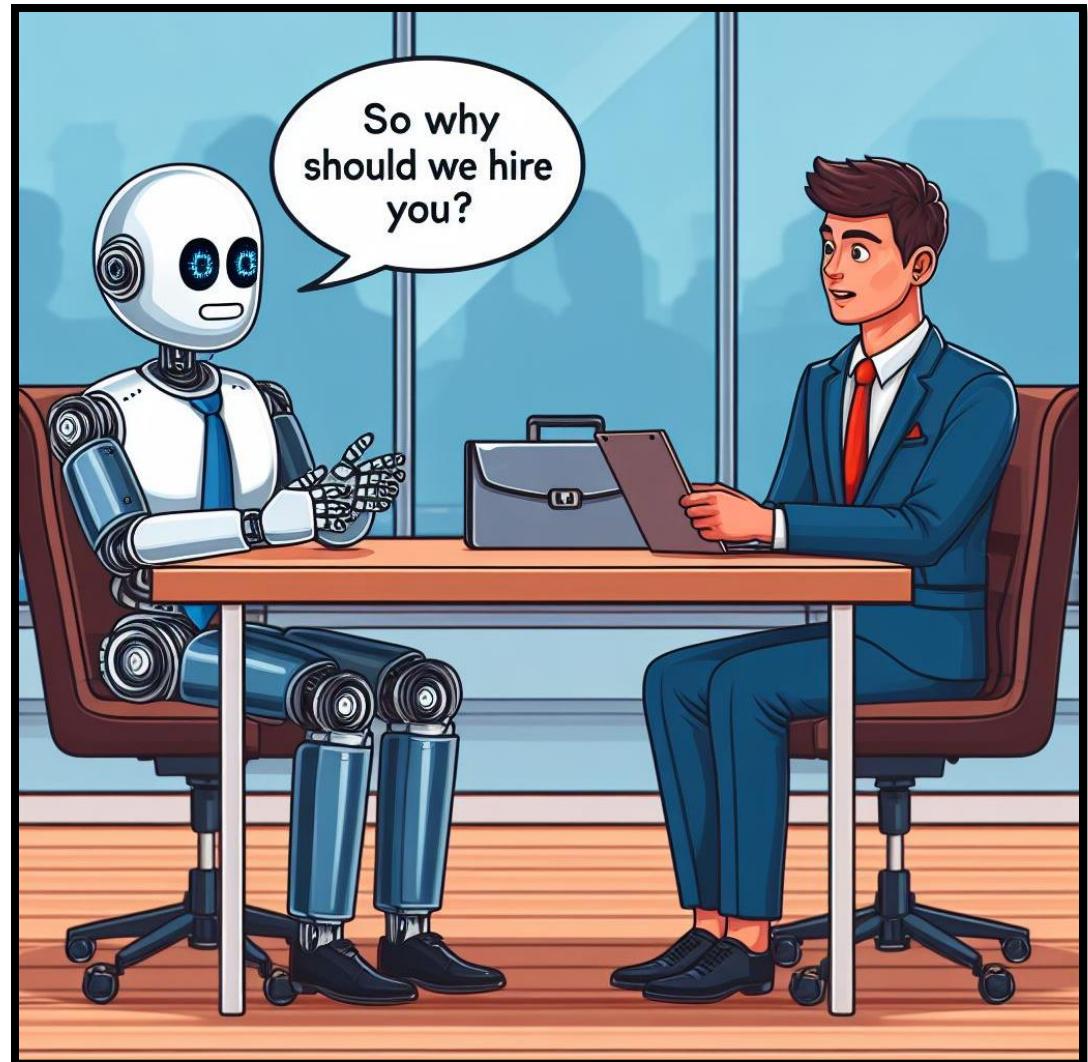
Prompt: A happy young Caucasian silicon valley start-up guy sitting with his laptop in an open shared office space. Photoreal.

...til medstifter og Chief Data Officer



> Agenda

- Digital Forestillingskraft
 - Begrebet Digital Forestillingskraft
 - Eksempel
- Generativ AI
 - Hvad kan AI egentlig (ikke)?
 - Brug af sprogmodeller
- Lidt AI "kunst" fra mig til jer
- Spørgsmål

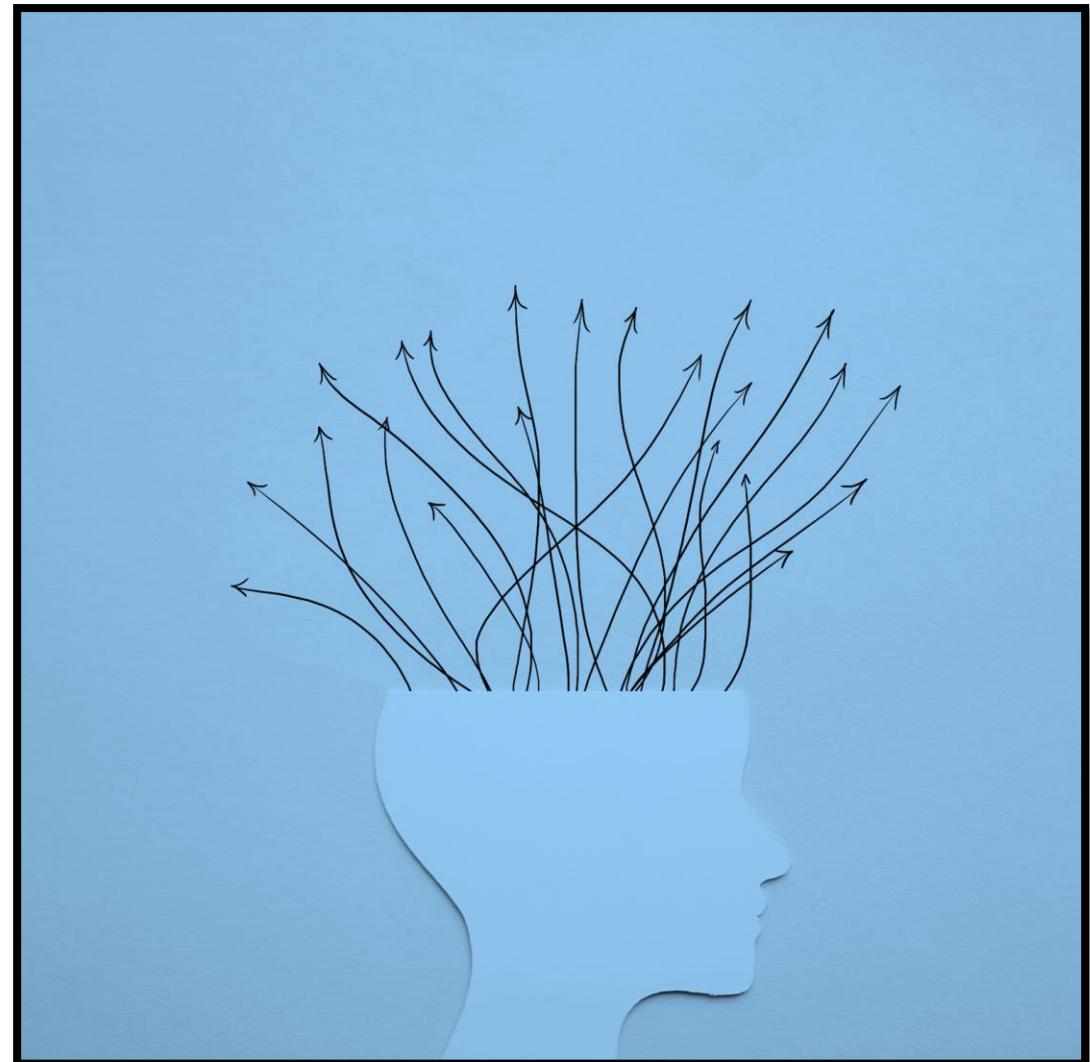


A man with a beard and long hair is shown from the chest up, standing with his arms raised. He is wearing a patterned orange and yellow tunic. The background is a vibrant, abstract space with swirling nebulae in shades of red, orange, yellow, green, and blue, and numerous small white stars.

> Digital
forestillingskraft

"Virksomheder (ledere og medarbejdere) kan ikke bruge, udvikle eller igangsætte det, de ikke kan forestille sig!"

- Reimer Ivang

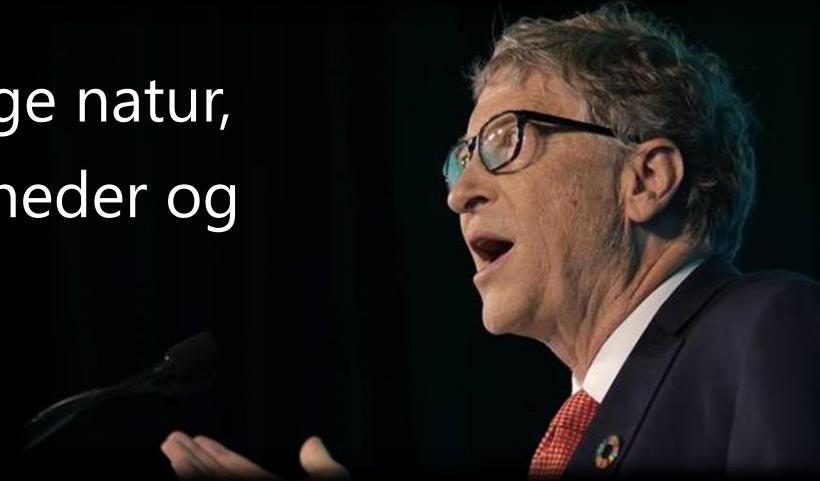


Mennesker der...

1. forstår den menneskelige natur,
2. ser teknologiens muligheder og
3. kan skabe følgerskab,
...kan udrette store ting



Steve Jobs



Bill Gates

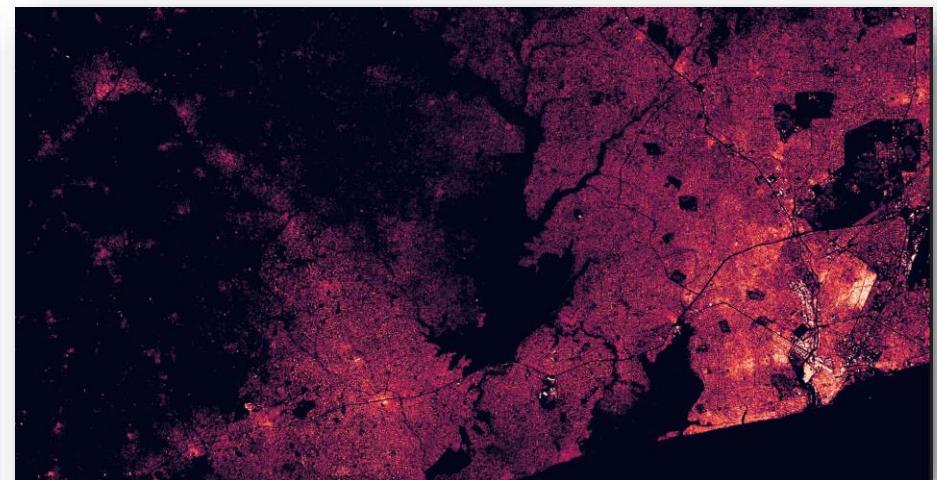
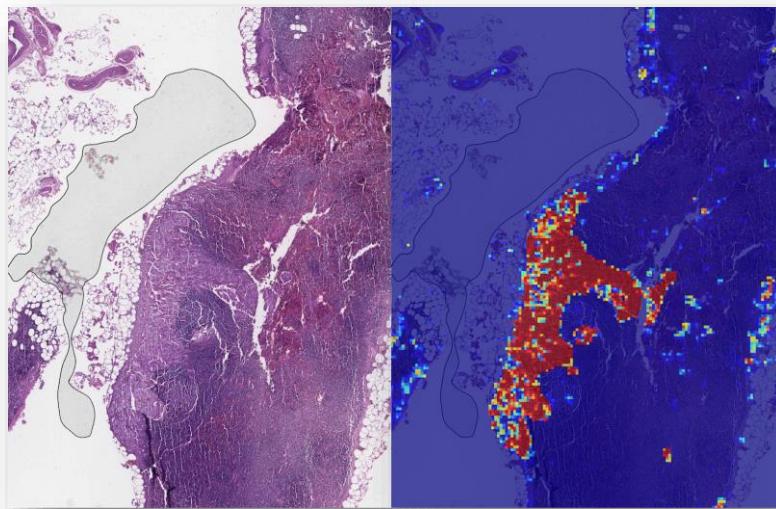


Elon Musk



Sam Altman

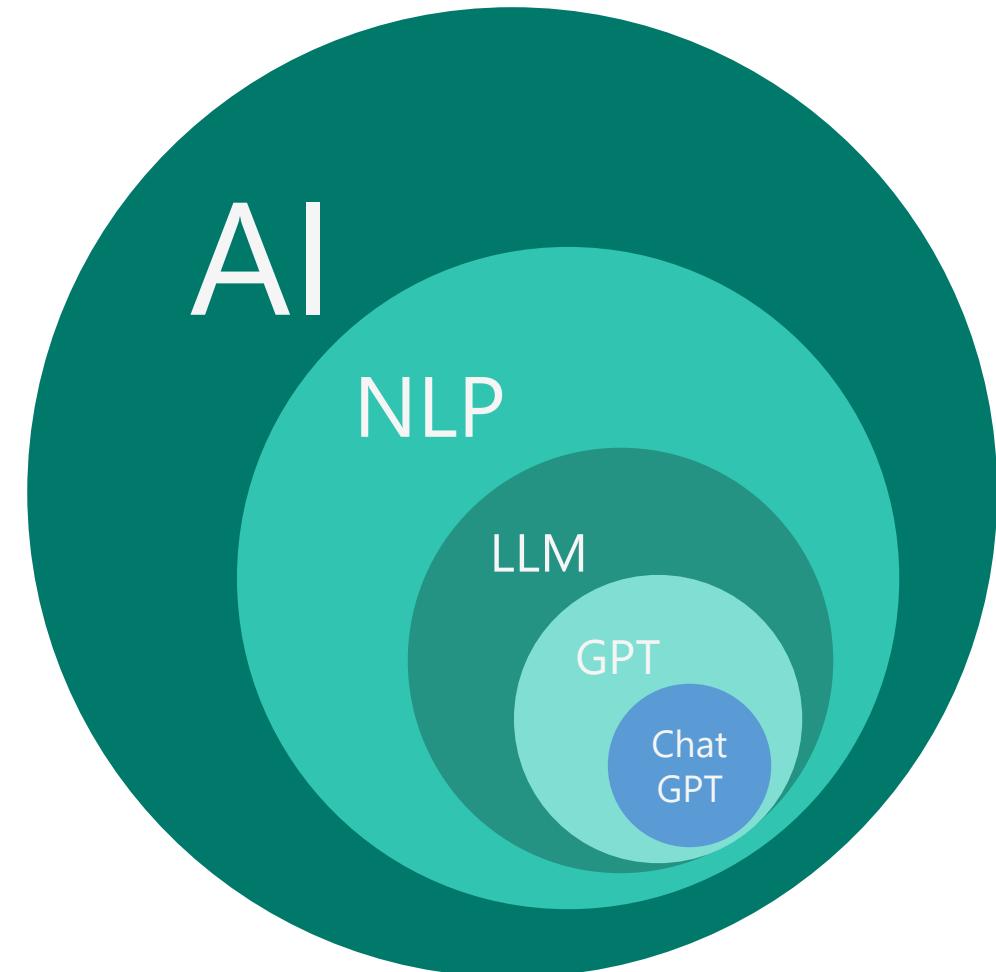
> Fire eksempler på Computer Vision



> AI klar?

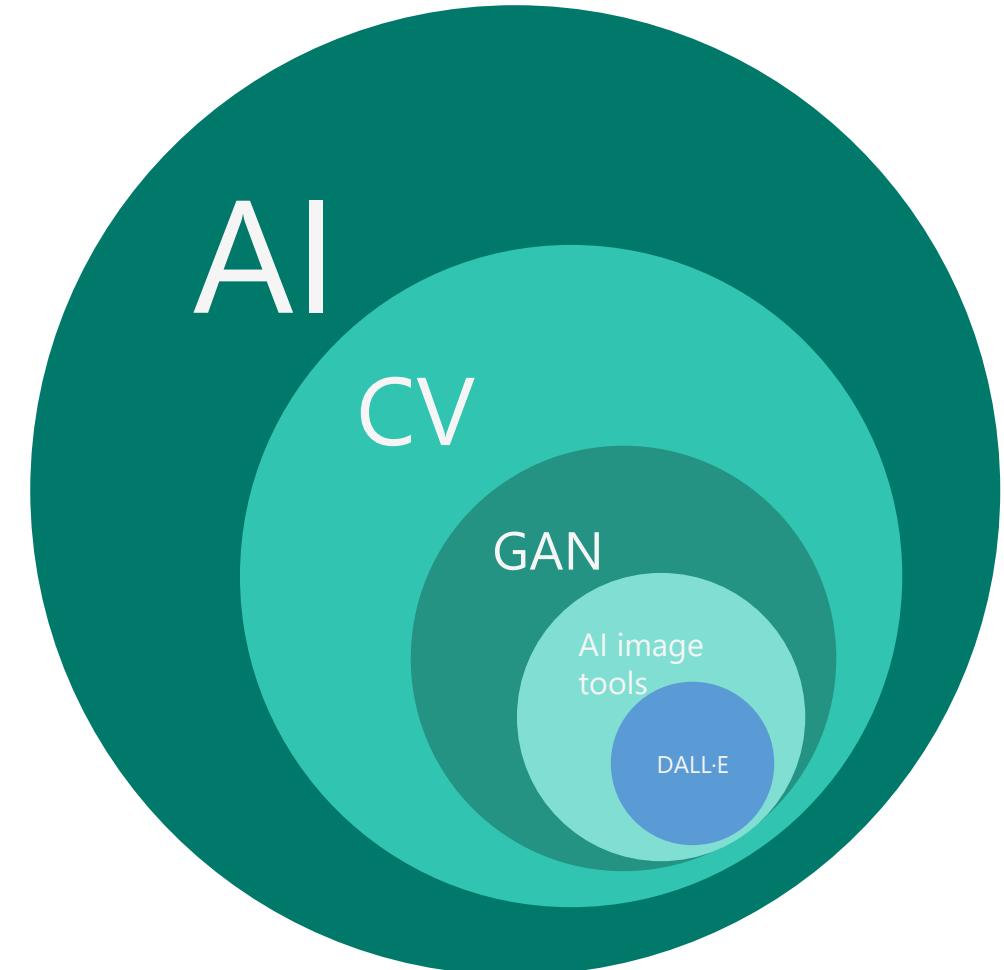
> Hvad er AI?

- Kunstig intelligens
 - **Artifical Intelligence, AI**
- Sprogmodeller
 - **Natural Language Processing, NLP**
- Store sprogmodeller
 - **Large Language Model, LLM**
- Generative sprogmodeller
 - **Generative Pre-trained Transformers (GPT)**
- Chatbots
 - Chat-GPT



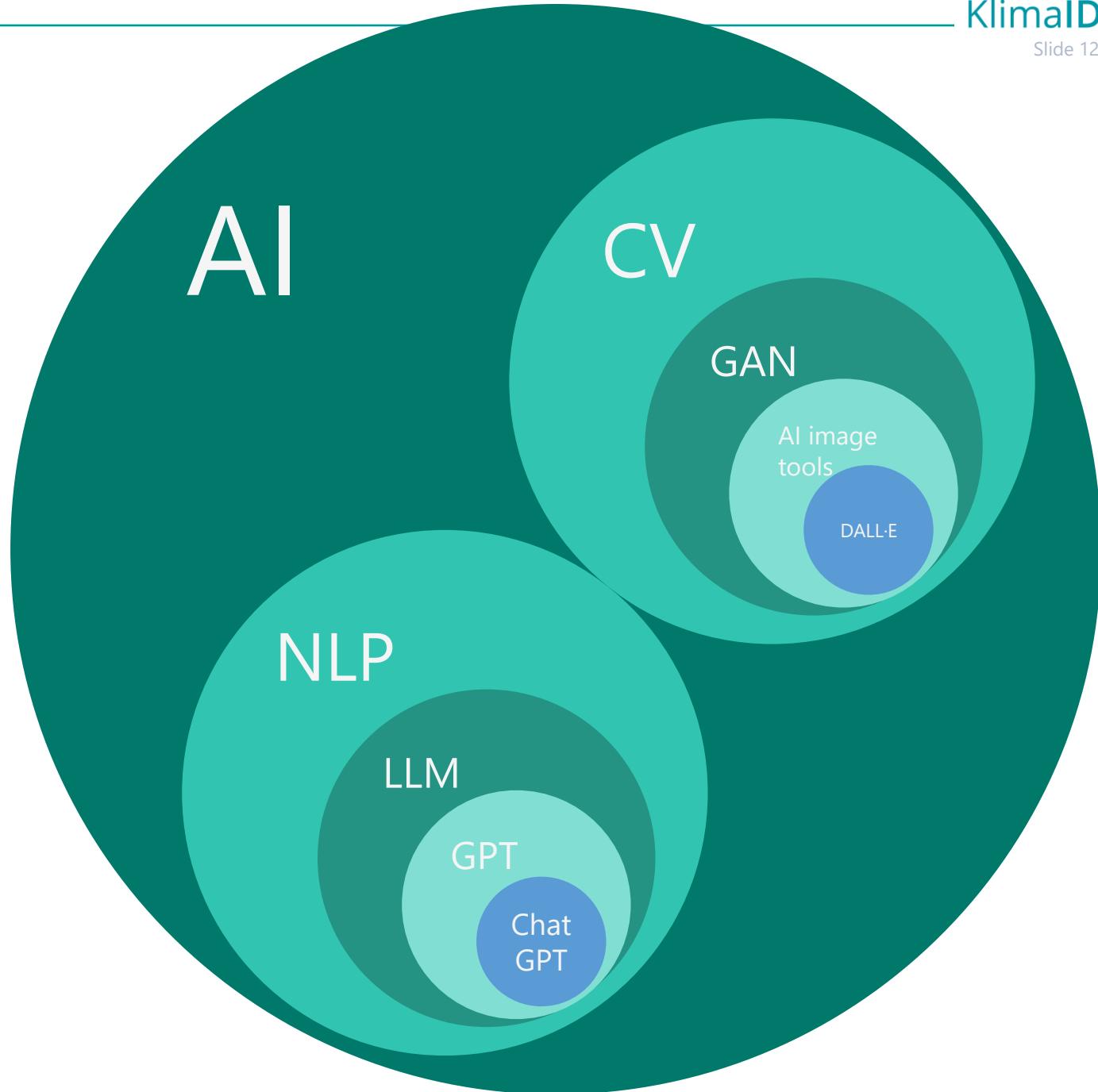
> Hvad er AI?

- Kunstig intelligens
 - **Artificial Intelligence, AI**
- Maskinsyn, automatisk billedanalyse
 - **Computer Vision, CV**
- Særlig type af generative netværk
 - **Generative Adversarial Networks, GAN**
- AI billedgenererings værktøjer
 - AI Image tools
- DALL-E



> Hvad er AI?

- Artificial Intelligence, **AI**
- Natural Language Processing, **NLP**
- Large Language Model, **LLM**
- Generative Pre-trained Transformers, **GPT**
- Computer Vision, **CV**
- General Adversarial Networks, **GAN**



> Det hele er bare sandsynligheder

I en meget kort sætning, forklar hvordan en AI sprogmodel bruger sandsynligheder i sine beregninger.

AI sprogmodeller bruger sandsynligheder til at forudsige og generere tekster baseret på statistiske analyser af store datamængder.

> Crap in – crap out

Hvad er længst, en meter eller en uge?

En uge er længere end en meter. En uge består af syv dage, og en meter er en længdemåling på cirka den samme længde som en arm fra albue til fingerspids.

> Pas på med det faktuelle

Hvad er kvadratroden af sytten i anden?

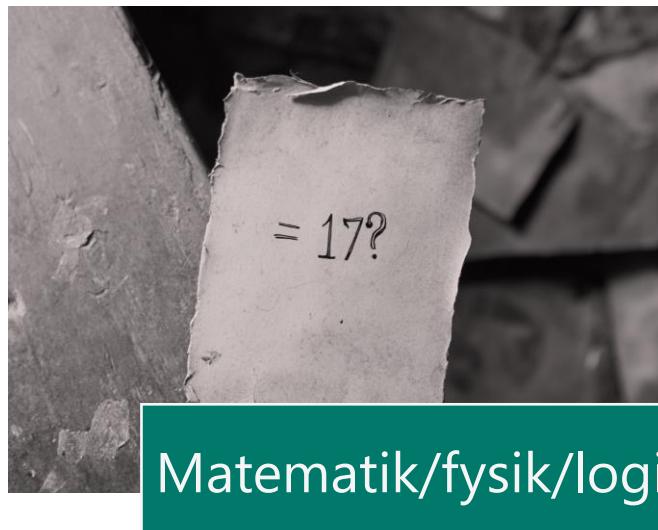
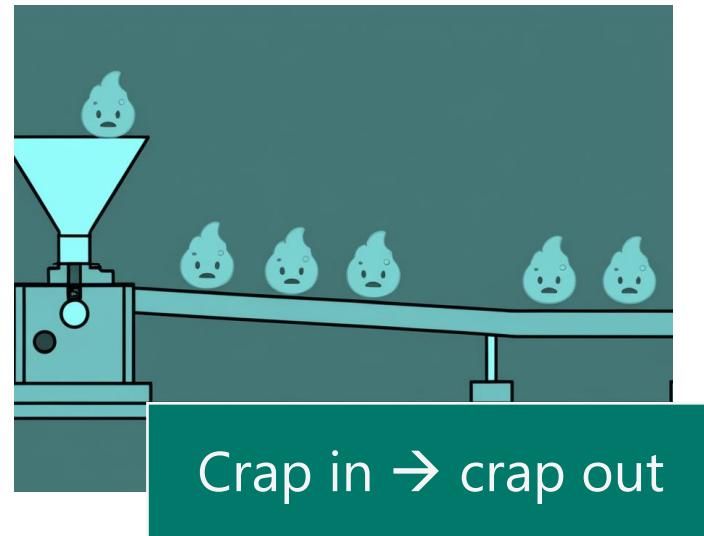
Kvadratroden af sytten i anden er 17 (kvadratroden af sytten) i anden, hvilket er det samme som sytten. Matematisk kan det udtrykkes som: $(\sqrt{17})^2 = 17$.

> Og så er der noget med kultur og sprog...

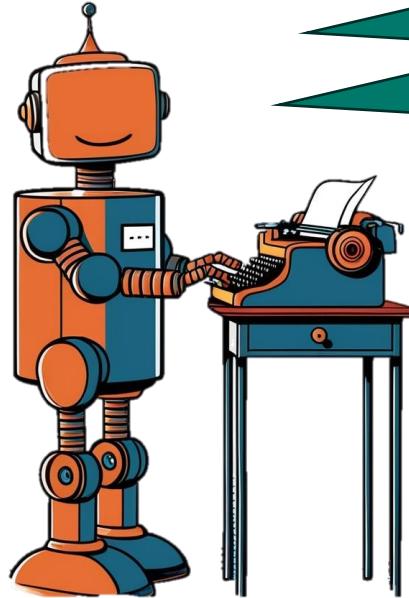
Helt kort: Er flueknepperi lovligt i Danmark?

Ja, det er lovligt at fluekneppe i Danmark, så længe det ikke sker på en måde, der forårsager skade eller ubezag for fluen.

> Hvor går det galt med sandsynlighederne?



> At lave AI billeder

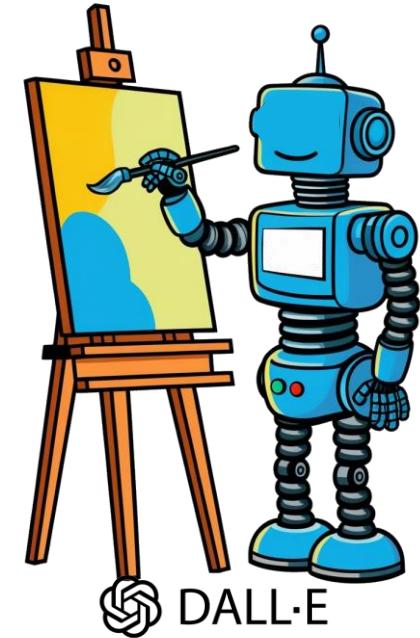


ChatGPT

A gracefully aging tabby cat, every whisker and paw pad telling a story of a life well lived: fur once vibrant now peppered with silver, eyes still sharp and wise despite their cloudy gaze. This portrait captures the essence of a wise and elegant feline in the twilight of its years, painted with the utmost attention to detail and depth. **Brown eyes.**

Kan du lave nummer 2 med brune øjne?

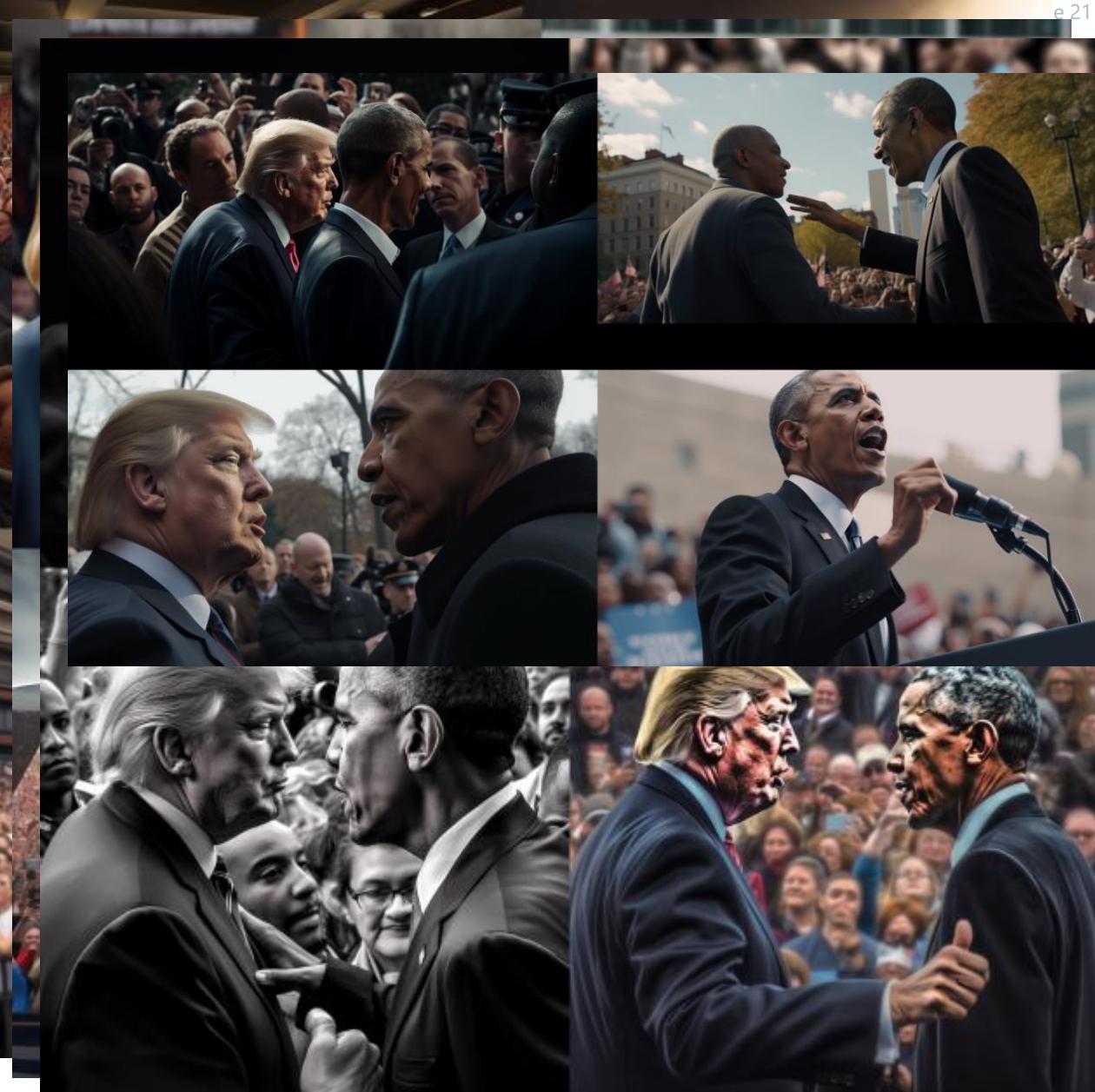
Så gerne!



DALL-E

> At prompte AI billeder

Donald Trump being endorsed by Barack Obama at a political rally in New York City. Natural afternoon light. photography, ultra detailed, photo realism, 85mm, f 1.2, 4K, --v 5 --ar 16:9



> ...og så lige en sidste ting

> Når man kombinerer AI'erne

The screenshot shows the InsightFaceSwap application interface. At the top, there's a status bar with the text "Danish singer, Danish lyrics, pop, up-beat, modern, danceable, club hit, heavy beat, electronic, disco". Below this is a toolbar with icons for "Close", "Open", "Save", "Import", "Export", and "Help". The main area has a dark background. On the left, there's a preview window showing a person in a field. The central part contains a text editor with the title "IPM dag" and a speaker note: "Johan Scheel opens up the day at Ryegaard, where fields lead the way sustainability in every grain showing farming can ease nature's pain. Tanja and Carsten guide us through with Dansk Planteværn's vision true biotech, precision, a greener view with SEGES, innovation shines a new precision 2.0, the future is bright. Cameras and sensors, leading the fight. Data in the fields, decisions grow wise. Farming with nature, under clear skies. Bolette speaks of new pesticide care handling with caution, a burden to share. Guy Coleman brings AI to the field, With intelligence, better harvest we yield." Below the text editor is a timeline from 0:06 to 0:44. At the bottom, there's a "Captions" section with a speech waveform and a track bar. A preview window on the right shows a man driving a tractor in a field with the text "at Ryegaard, where fields lead the way" and the "Pika" logo. At the very bottom, there's a footer with the text "Dansk Planteværn er interesseorganisation for virksomheder, der udvikler og markedsfører konventionelle og biologiske pesticider samt".



*"AI kommer ikke til at tage dit job,
men en (kompetent) person, der
 anvender AI, gør nok."*

- ~~Mark Twain~~
- ~~Albert Einstein~~
- ~~Elon Musk~~
- Torben Kirk Wolf